

CLIENT: InstantCTO

CAMPAIGN: Website Copy

TARGET AUDIENCE:

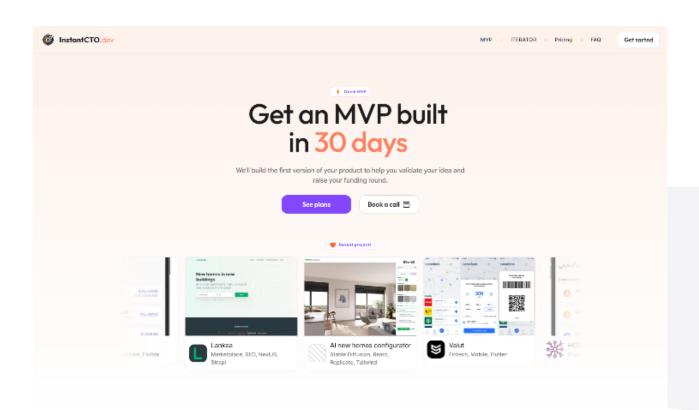
Small starups with limited budgets

Aspiring entrepreneurs

APPROACH:

- **Increase CTA conversions**
- Communicate main benefits of easy and affordable MVP
- Use direct simple language with easy UX







MVP in 30 days for a fixed price. Starting today! It's time to turn your idea into reality.



Fixed price

No surprises! Avoid the high cost and uncertainty when hiring agencies or in-house developers.



30-day delivery

Startups are about speed. We understand this and we'll deliver your WVP in 30 days.



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Sign up for InstantCTO service today and we'll immediately get to work.



"MVP is that version of a new product which allows a team to collect the maximum amount of validated learning about customers with the least effort." - Eric Reis



