



**CLIENT: Monterock**

**CAMPAIGN: Aman Sveti Stefan reopening**

**TARGET AUDIENCE:**

- Existing contacts
- Luxury travelers
- Wealthy guests between 45 - 60

**TYPE OF WORK:**

- Article
- Email newsletter
- Social Media copy



## BLOG POST/ARTICLE

### Discover the Allure of Aman Sveti Stefan in Montenegro

Welcome to a world where timeless beauty meets modern luxury. Join us as we unveil the grand opening of Aman Sveti Stefan. Haven of elegance nestled along the pristine coast of Montenegro. Be captivated by the unique allure of this extraordinary destination.

#### *Unique Location and Historical Significance*

Welcome to the enchanting island of Sveti Stefan! Steeped in centuries of history and transformed into an exquisite luxury resort. Aman Sveti Stefan is a location on its own - sitting on a rocky peninsula in the azure waters of the Adriatic Sea. Immerse yourself in breathtaking views and enjoy the romance of this historical gem.

#### *Luxurious Accommodations and Amenities*

At our resort, we craft every moment to perfection. Experience unparalleled luxury in our exquisite villas and suites. Designed to provide the utmost comfort and privacy. Enjoy relaxing moments in our world-class spa center. Taste the gourmet menus that will expand your senses and enjoy a range of recreational activities tailored to your desires.

#### *Hedonism and Indulgence in Beauty*

Embrace the art of hedonism as you let yourself be in the beauty that surrounds you. At Aman Sveti Stefan, indulgence is a way of life. Allow our expert therapists to transport you to a state of complete rejuvenation. With personalized experiences tailored to your desires, every moment will elevate your **senses to the next level**.

#### *Nearby Attractions and Activities*

Beyond the luxurious haven of Aman Sveti Stefan, Montenegro stands proud with its natural wonders and rich cultural heritage. Explore the breathtaking landscapes of Durmitor National Park. Embark on a scenic boat ride along the Bay of Kotor. Immerse yourself in the history of charming coastal towns Budva and Bar. The possibilities are endless with one guarantee - an unforgettable experience.

It's time to indulge in the ultimate luxury experience. Welcome to Aman Sveti Stefan.



## SOCIAL MEDIA COPY

### INSTAGRAM CAPTION

This is Aman Sveti Stefan, where every vista is a masterpiece and every moment a celebration. Savor the sophistication of our grand amenities, where luxury comes as a standard, not an upgrade. Here, your comfort is our grandest celebration, and your satisfaction, our greatest triumph. We invite you to experience a world where every detail is a delicacy. Every corner is a secret waiting to be discovered. Every stay a symphony of stunning scenery and unparalleled luxury. #AdriaticProperties #MonterockInternational #LuxuryResort #AmanSvetiStefan #Montenegro

### FACEBOOK CAPTION

Unveil a world where indulgence is not just encouraged, but celebrated, at Aman Sveti Stefan. Feast on culinary marvels by our renowned chefs, where each dish is a testament to the art of fine dining. Surrender to the tranquillity of our world-class spa services, where relaxation equates to rejuvenation. Our unwavering commitment to service excellence ensures that your every whim is catered to with impeccable precision. #AmanSvetiStefan #MonterockInternational #AdriaticProperties #LuxuryDining #Hedonism #Montenegro

### LINKEDIN POST

Imagine a special place. A retreat where service is like fine art. Place where eating is a mix of senses. At Aman Sveti Stefan, under Adriatic Properties, we take luxury to a new level. We mix top-notch service with pleasure. Every interaction is carefully done, showing our strong focus on great service.

Our food, made by famous chefs, is an experience for itself. Each dish is a work of art, each taste a journey into rich flavors and new ideas. For the professional looking for an extraordinary escape, Aman Sveti Stefan offers the best service and amazing food. It's a blend of beauty and class that touches both the taste and heart.

Step into a place where luxury is real.

#AmanSvetiStefan #MonterockInternational #WorldClassService #GourmetDining  
#LuxuryRetreat



## EMAIL NEWSLETTER

Subject: Rediscover the Splendor of Aman Sveti Stefan

Dear Friends,

We are thrilled to unveil the much-awaited news: Aman Sveti Stefan, the crown jewel of Montenegro, is reopening its doors after two years. This monumental occasion marks a triumphant return to the pinnacle of luxury hospitality, where history, natural beauty, and world-class service converge.

### **Aman Sveti Stefan: Where Timeless Elegance Meets Unrivalled Beauty**

Nestled on a secluded peninsula along Montenegro's captivating Adriatic coastline, Aman Sveti Stefan showcases an extraordinary fusion of medieval charm and contemporary sophistication. Every step you take within our enchanting sanctuary reveals a story of eras, whispered by the winds and caressed by the azure waters. Immerse yourself in a treasure trove of exceptional features and amenities designed to elevate your experience beyond imagination:

- **Elevated Accommodations:** Our carefully appointed rooms, suites, and cottages provide unparalleled comfort and privacy, each crafted with a harmonious blend of historical elegance and modern opulence.
- **Captivating Culinary Journeys:** Embark on a gastronomic odyssey across our remarkable dining venues, where world-class chefs orchestrate a symphony of flavors using locally sourced ingredients, ensuring an unforgettable culinary experience.
- **Aman Spa:** Indulge in the art of relaxation and rejuvenation at our world-renowned Aman Spa. Enjoy an array of holistic treatments inspired by ancient traditions, delivered with care and attention.

### **#Savethedate**

We are delighted to announce that the grand reopening of Aman Sveti Stefan will take place on [Date]. This momentous occasion promises to be a celebration of the resort's rich heritage, timeless beauty, and unwavering commitment to providing the utmost in luxury and exclusivity.

Thank you for being a valued part of the Aman Sveti Stefan family.

Warm Regards,

Adriatic Properties